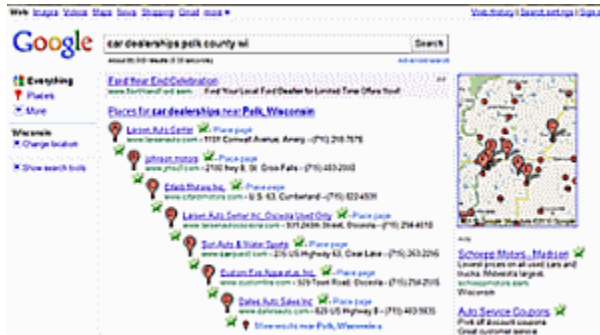




Local SEO

Google Places also referred as Google Maps is a great way for local businesses to promote themselves locally among the prospective customers around them. Whether you are a large company or small, Google Maps can make you highly visible on search engines for competitive, and potentially lucrative, locally oriented keywords like "Carpet Cleaning in Las Vegas" or "Carpet Cleaning in New York" etc.

If your business is not listed here, YOU WILL MISS OUT on the opportunity to secure local business! We can get your business in Google's Local Search Results & Maps and optimized for your services.



LOCAL SEO PACKAGES

Activities	Bronze	Silver	Gold
Number of Business Listing	1	1	1
Number of Keywords	3	5	10
REVIEW AND ANALYSIS			
Develop Fact Finder Detail Sheet	Y	Y	Y
Checking if business is already listed or not	Y	Y	Y
Competition Analysis	-	Y	Y
Initial Analysis Report	Y	Y	Y
GOOGLE MAPS OPTIMIZATION ACTIVITIES (MONTHLY)			
Optimize & Upload Images	3	5	10
Generate Top 5 Relevant Category	Y	Y	Y
Create Local SEO Business Title, Description	Y	Y	Y
Create New/Claim Existing Listing	Y	Y	Y



Internet Marketing California

Add Business Details To Google	Y	Y	Y
Fix Google map (If required)	-	Y	Y
Local Directory Submissions	100	200	350
OnPage Suggestion (Meta Title & Description)	Y	Y	Y
Adding Videos (Video to be Provided by Client)	Y	Y	Y
Local Listing More Sites	5	10	15
Review Writing	5	10	15
Review Posting	10	20	30
Blogs Creation	-	1	5
Blogs Listing In Google Maps	-	1	5
MONTHLY REPORTING			
Monthly Status Report	Y	Y	Y
Google Analytics & Traffic Status Report	-	Y	Y
CUSTOMER SUPPORT			
Email	Y	Y	Y
Chat	-	Y	Y
Telephone	-	-	Y
PT Client Center (24/7 Live Project Tracking)	Y	Y	Y
Nominated Account Manager	-	-	Y
MINIMUM CONTRACT (In Months)			
	6	6	6
PERFORMANCE GUARANTEE			
First Page Organic Ranking (On Google)	2	3	6
PRICING (per Month)			
	\$249	\$499	\$799

Note:

- We can change strategy as per current SEO standards to improve the results and ranking
- Keywords will be finalized after discussion and mutual agreement
- Increase in organic Google maps ranking starts from 1st month onwards
- Ranking timeframe should be started after PIN verification.

WebSite: <http://www.internetmarketingcalifornia.com>